



3RD GENERATION

Character: Driven Rom Com

10 Episodes X 30 Minutes

Tehila Peter-Dansker & Omri Van Essen



Roni, A devoted granddaughter of a Holocaust survivor, dreams of becoming an inspiring tour guide at Yad Vashem, where she finds herself entangled in a love triangle with a venerated guide and a stoner security guard in the corridors of the Holocaust Museum.



Parks and Recreation / Created by: Greg Daniels, Michael Schur (2009)

Premise

3



This is the story of Roni, a young woman who works at Yad Vashem- The World Holocaust Remembrance Center. Between giving tours of the Hall of Remembrance and lectures about concentration camp deportees at the Cattle Car Memorial, Roni deals with what's important to any woman in her early twenties – sex, love, and self-searching.



New Girl / Created by: Elizabeth Meriwether (2011)



Although 3rd Generation takes place almost entirely at the World Holocaust Remembrance Center in Jerusalem, the tone of the series is comical. The dialogue is witty and fast-paced. The camera will take a close, aesthetic look at the Holocaust museum, but will also follow the people who work there, imbuing their small, everyday dramas – bad hangovers, broken hearts and growling stomachs – with equal dramatic weight, even though they take place against the backdrop of the Memorial to the Deportees.

The series' location at a museum that hosts new visitors every day opens up an unlimited amount of stories and unexpected topics, with mini-dramas that span the entire social spectrum.

3rd Generation will offer a comical, ironic, behind-the-scenes glimpse of Israel's Holocaust Memorial, as never before seen on screen.



Crazy Ex Girlfriend / Created by: Rachel Bloom , Aline Brosh McKenna (2015)



This is the story of third-generation Holocaust survivors, who live a life of joy and plenty in contemporary Israel, but struggle with the still hovering memory of a dark past in Europe. The series will share the voices of young adults who grew up on MTV and 90's rom-coms but also absorbed memories of the Holocaust from the day they were born. It will portray the complex relationships between three generations of survivors:

First-generation – the survivors themselves, who found it difficult to express love and warmth towards their children;

Second-generation – the survivors' children, who received no emotion or warmth during their upbringing and experienced a constant sense of dread from their deeply traumatized parents.

Third-generation – the youngest generation, who received the love that the second-generation never experienced, while also living a completely different reality than the previous generations in today's thriving State of Israel.



Curb Your Enthusiasm / Created by: Larry David (2000)



Our series takes place at Yad Vashem, The World Holocaust Remembrance Center in Jerusalem. Yad Vashem is an important and holy Israeli institution, which welcomes world leaders and diplomatic delegations daily, where they attend official ceremonies and tours. Over the last twelve years, I have served as a guide at Yad Vashem, and between tours of the monuments which tell the stories of the atrocities of the Holocaust and of bravery, and daily interactions between the guides and groups, scenes started writing themselves within my head, and they have slowly become a series.

3rd Generation was written from the experiences and sights I collected over the years, but while the series takes place at a Holocaust Memorial Museum, this is not a series about the Holocaust. It is a series which takes an ironic look at life in the shadow of the Holocaust. As my grandmother, a Holocaust survivor, taught me- it's always better to laugh than to cry.



The Museum / Director: Ran Tal (2017)



All Roni Yaakobi (20) wants is a headset microphone, a uniform, and to guide tours at Yad Vashem. As the granddaughter of a Holocaust survivor who lost his entire family in the war, and as daughter of a father who is a second-generation survivor, raised and educated on pain and trauma, Roni has absorbed the Holocaust from the day she was born. She developed an obsession with the dead and their commemoration. Even when she was drafted, she saw no other option but to serve in a special army unit at Yad Vashem. While she had envisioned a service full of meaning and mission, she found herself as the museum's errand girl for two years.

She distributes headphones to visitors, polishes the shoes of the dead, and, every so often, when she's lucky, and they're short-staffed, she's asked to guide a class of runny-nosed children on the grass outside the museum (because they're too young to be inside). Throughout her entire service, she's watched the guides she looks up to circulating the museum with important groups from around the world, while she fantasizes of the day that she'll complete her service and join the guiding faculty, with a name tag and microphone of her own. Today, as the series begins, Roni is discharged from the army, and her big moment has finally arrived.

To her dismay, during her goodbye party in the administrative offices, Roni learns that the museum administration has decided to refuse her many requests, thank her for her (in)significant service, and part ways as friends. Devastated, Roni feels like her life is falling apart. But when she spots the administrative team in their uniforms at the museum entrance, welcoming an important European delegation, she sees this as her moment.

Roni grabs a group of schoolchildren, claiming to be their guide. She's going to prove to management that they've made a huge mistake. The tour is a catastrophe, and Roni turns out to be a guide who scars innocent children for life.



Enlightened / Created by: Laura Dern , Mike White (2011)



The children are left in tears, The teachers are hysterical, and the administration is forced to get involved and calm everyone down. Humiliated and reprimanded, Roni is sure she has reached the end of her journey at Yad Vashem. But then something unexpected happens.

Omri (28), Yad Vashem's new hunky guides coordinator, six feet of values and charisma, as well as a budding politician, hears about the debacle. He also finds out that Roni's grandfather is the "Holocaust celebrity" he's been a fan of for years. Omri knows that getting Roni's grandfather's testimony is exactly what he needs to complete his doctorate and ensure his place as a member of Yad Vashem's esteemed Board of Directors.

Omri takes measures to whitewash Roni's failed tour and invites her to join Yad Vashem's training course for guides, which he'll be leading. Roni's over the moon.



How To Be Single / Director: Christian Ditter (2016)



She figures this guides' course is no big deal. Who knows more about the Holocaust than she does? Who knows every crevice and corner of Yad Vashem like she does? But now, as she sits in the auditorium on her first day of the course, reality explodes in her face. It turns out that the official guides' course at Yad Vashem is unlike anything she encountered as a soldier. Long weeks of grueling study. Lectures. Assignments. Reading materials and tedious exams. All in order to filter out anyone who doesn't meet the high academic standards. Very few positions are available. So many candidates. And they all dream of getting to the finish line and winning the sought-after title of "survivor".

Roni is not about to give up, and she makes it her sole purpose to pass this course, which takes place over the season. At the same time, she's going to have to deal with many other issues in her life, which seems to be coming apart.



Set It Up / Director: Claire Scanlon (2018)



When Roni's grandfather, whom she loves more than anything else, falls and injures himself, Roni begs him to come live with her and her father while he recovers. GRANDPA AMNON is one of the great Jewish partisans who fought in the forests during the war. After prevailing over the Nazis, Grandpa Amnon is now too proud to receive any help. Roni tries to convince him that if he moves in with them, he can help her prepare for her exams, explaining that she's the one who actually needs him, not vice versa. It works.

Grandpa Amnon moves in with his son and granddaughter. Now, three generations find themselves living together under one roof.

Grandpa Amnon showers his granddaughter with love, and she soaks in his admiration, pride, and warmth. But meanwhile, her father YORAM ends up sleeping on the sofa, due to a lack of bedrooms. He finds himself sidelined, bearing the brunt of his father's criticism and cold remarks, and feeling like a third wheel between his daughter and his father.

Roni doesn't understand why her father's so bitter, and attempts to lighten the mood at home. But her father can't take the situation anymore and announces that he's packing his things and moving into Grandpa's empty apartment.



Roni sees her grandfather's state and tries to help him. But Amnon still sees himself as a seventeen-year-old partisan and refuses to cooperate. But the most worrying thing is that he is growing forgetful and disoriented and this serves as a warning sign. Roni fears that her grandfather is displaying early stages of dementia, and that it's only a matter of time until he forgets the stories from his past. Despite her questions, Amnon refuses to speak about the Holocaust. Instead, he grumbles about the shocking material they teach at her course and sends her to the exams with irrelevant information that doesn't help her at all.

And if all that isn't enough, Roni meets BAR (23) at the guides' course. Bar is a stoner who shows up at Yad Vashem after completing his military service to make some money for his upcoming post-army trip to the far East. Headphones on 24/7, Bar lives detached from the world, dreaming of the moment when he can go sit on some mountaintop, doing the one thing he wants to do in life – hallucinogenic drugs.

From the moment she meets him, Roni can't stand Bar, and the two find themselves clashing and squabbling. Unlike Roni, Bar is a nihilist. He doesn't know what he wants out of life or what he believes, and he's disdainful of the inflated egos surrounding him in the guides' course. Especially Omri, who doesn't appreciate Bar's mood and picks on him at every opportunity. Once Bar realizes how intense the course is, and just how much effort and study it requires, he decides to give up on guiding and become a security guard. It's much easier and pays better.



The Mindy Project / Created by: Mindy Kaling (2012)



Roni freaks out. How can he, this (Jewish) antisemite, who doesn't care about the Holocaust, do so well in the course and then just quit, while she's barely surviving? This makes her hate him even more and ask herself if she's even suited to be a guide. True, she keeps messing up the dates. She gets groups lost in the museum, and sometimes forgets children in the Pit of the Dead. But that doesn't mean that she doesn't deserve to guide with the rest of them! None of them are as emotionally connected to the Holocaust as she is. It burns in her blood! Roni catches on to their disparaging looks and chuckles as she guides. Her self-confidence begins to deteriorate.



30 Rock / Created by: Tina Fey (2006)



Roni is surprised to find that the only one who doesn't mock her is Omri. He actually seems to be the only one who sees her and knows how to appreciate her talent. He's even interested in her life outside of Yad Vashem and wants to spend time with her. Flattered, Roni doesn't even consider for a second that what Omri really wants is to get closer to her grandfather. He increasingly visits Roni at home, joins their dinners and spends time with her grandfather. But despite all this, he fails to touch Amnon's heart.

Amnon refuses to cooperate with Omri or share his survival story, a story he has never shared with anyone and has sworn to himself never to share.



Ally McBeal / Created by: David E. Kelley (1997)



Roni's torn. She doesn't want to pressure her grandfather, but she knows that Omri is right. As time passes, she notices that Amnon's dementia is intensifying, and knows that they must get him to share his story. Roni is determined to please Omri and keep him connected to her. But as her grandfather continues to insult him, Omri increasingly distances himself from Roni, and this breaks her. In contrast, Bar, who's been watching her for days over the security cameras at work, feels like he's getting to know her all over again. He might even be falling in love with her.

He sees her take each assignment she receives during the guides course and instill it with life. He sees her performing plays for kids in Yiddish outside the Tent of Remembrance. Laughing with tourists near the Janusz Korczak statute, and snacking on a bench near a Statue of the Starved Skeleton. He starts bugging her in attempt to get closer.

At first, she tries to get this Holocaust denier away from her. But over time, during joint breaks at the museum, she discovers that despite the terrible impression he makes and his stoner look, Bar is no less intelligent and sensitive than the other museum guides, and probably even more so. He is also knowledgeable and very curious.

When she finds out that he's carrying post-traumatic baggage from his military service, she even suddenly begins to see his extensive drug use differently. She tries to talk to him about it, but he clams up about his feelings, almost like her grandfather – who relates very affectionately to Bar, in contrast to how he treats Omri.



Freaks and Geeks/ Created by: Paul Feig (1999)



At the season's climax, when Amnon realizes that Bar is carrying traumatic baggage, too, Amnon even offers him a piece of information from his time during the war, a detail Omri would kill to have. Grandpa Amnon is the first to recognize that there's a love story brewing between Roni and Bar. Not only Roni does undergo a process of liberation over the series, the three generations of the Ya'akobi family discover themselves anew and learn how to live both together and apart.

Roni's grandfather, who starts off the season as an invincible partisan, undergoes a process in which he acknowledges his new situation as an old man who requires assistance and support. He learns to accept his weaknesses and respect the fact that he's no longer the hero he once was. After years of stubbornness, he finally agrees to meet with a geriatrician and hear what he has to say. This meeting confirms that his memory is deteriorating and makes him reconsider Omri's offer.

Roni's father, who returns to live in his childhood home, discovers information there which sheds new light on his father and change the entire picture. Old letters, crumbling photo albums, a personal diary that his father kept for years and which he dedicated to his mother who was murdered. The diary includes detailed descriptions of his family and the business he established. He finds old VHS tapes from his youth beside a half-broken VCR. He watches them repeatedly, on a loop, noticing, for the first time, his usually restrained father's gestures of emotion and pride towards his family and children.



The Testament/ Director: Amichai Greenberg (2017)



Toward the end of the season, when Roni approaches the final exam of the guides' course, she and Bar begin to acknowledge to themselves that they have feelings for one another. But right before they gather the courage to admit their feelings to each other, Omri invites Roni to study together at the museum at night. Roni, who's dreamed of this moment for too long, can't resist the temptation, and leaves Bar behind. She shows up at the meeting with Omri, all nervous and dressed up for the occasion. But to her disappointment, she quickly discovers that Omri hasn't planned a romantic evening with her, and he doesn't even want to help her at all. He just needs her grandfather's testimony, and he wants it now!

Hurt, she demands that he let up on her grandfather, allow him to bury the past and live his present. This motivates Omri to get even with her the next day, during the final exam. While the other candidates are sent to guide at "easier" museum sites, Omri makes things difficult for Roni, assigning her the most challenging, hard core Holocaust sites. He's all smiles as he makes things difficult for her, making sure no one else senses anything personal going on.

After the exam, she returns to Bar, humiliated, and apologizes for her behavior. He forgives her and suggests that she join him on his upcoming trip overseas. Now that they both know that she's not going to be a guide, she can allow herself to leave Yad Vashem behind and live like any other young Israeli woman and see the world. Bar loves her, and he's bought her a plane ticket.

But even though she loves him, too, and is no longer afraid to admit it, she refuses his offer. How can she leave her beloved grandfather? She knows his health is failing, and if she leaves town, there's a chance she'll never see him again. So leaving isn't an option for her. Bar tries to persuade her and even approaches Grandpa Amnon for his blessing, but Roni turns out to be no less stubborn than her grandfather, and she sends Bar off on his own to the airport terminal for his big adventure in the East.



When Amnon sees what Roni has done, something changes in him. he tells Roni that he's finally ready to go to Yad Vashem and tell his story. He contacts Omri, who sets a date for him to provide his testimony, and Amnon and Roni arrive together for a festive and elegant event. The last thing Roni wants now is a face-to-face meeting with Omri and the other guides from the course who saw her fail. But she feels she has to be there to support her grandfather and hold his hand, as he returns to hell in front of dozens of researchers and fans.

Michael. That was his little brother's name, the little brother who was with him in the partisan group. Michael was injured during one of their bravest missions, in which he bombed the headquarters where one of the senior Nazi officers was located. The mission, which Grandpa Amnon received credit for, was performed by his little brother, who was left to bleed in the forest after Amnon and the others began to flee and return toward the partisans. This is no story of heroism, he says. This is a story of a young man who left his brother to die in the forest.

Grandfather's screams in the night. The nightmares in which he begs his mother's forgiveness. His feelings of guilt and silence. It all becomes clear to Roni now. And amidst all the commotion and shock of those present in the room, her grandfather comes over to her and tells her to go. He's not leaving her any great legacy, and he sacrificed his own brother to live. She should go with Bar. He is releasing her to live. Roni runs home to get her passport and meets Bar just as he is supposed to be boarding his flight.



About Schmidt/ Director : Alexander Payne (2002)



Roni Yaakobi (20)

A young, neurotic soldier completing her army service at Yad Vashem. Roni lost her mother and was raised in a home where the Holocaust was present in every corner. The person she's closest to is her grandfather. What Roni wants most is to be freed to live a normal life, but she is not aware of this and is bound by the memory of the Holocaust.



New Girl / Created by: Elizabeth Meriwether (2011)



Bar Farkash (22)

A cynical, stoner security guard. Bar has completed his military service, during which he participated in a military operation. The experience left him with trauma, which he has buried and refuses to speak of. He's been constantly stoned ever since. He grows his own weed, which he smokes each morning, and is planning his big trek through the Far East.



Tag/ Director: Jeff Tomsic (1999)



Omri Milevski (28)

Salt of the earth, son of doctors from Rehavia, an upscale Jerusalem neighborhood, and Yad Vashem's venerated guide. He speaks several languages and escorts all the important delegations from abroad. He has the physique of a Greek god and tons of charisma and charm. Omri dreams of becoming a politician, and every step he takes is premeditated to serve his own goals.



How To Be Single / Director: Christian Ditter (2016)



Amnon Yaakobi (92)

Amnon (Antek) Yaakobi was a young man from Vilnius at the beginning of WWII, when his mother, before she was murdered, asked him to take care of his younger brother. He managed to smuggle himself and his brother to the forests outside the ghetto, where they joined a group of partisans. But during one of their bold missions, in which both brothers participated, Amnon's brother was injured, forcing Amnon to make the most difficult choice of all. Amnon decided to keep running, and has lived with constant feelings of guilt ever since. After the war, Amnon got married and had a family, but he never expressed any love to his children or wife. Since his granddaughter, Roni, was born, his heart softened, and she has received all the love his son never received.



Jerry Stiller (2011)



Yoram Yaakobi (53)

Yoram lives in the shadow of his Holocaust survivor father, who never expressed love or emotion. He was a quiet and sad man his whole life. In the home in which he was raised, it was forbidden to ask questions about his father's past, or bother him at all. The Holocaust was the "giant elephant in the room".

Yoram studied law and began working in government service at a bureaucratic 9-5 job. He married the first girl he dated, whom he met at university, and became a father at age 23. Never took a post-military adventure trip. Never took one day of vacation in his life. Just like his father, who believed only in hard work and being a self-made man.

He's straitlaced and doesn't understand sarcasm. He doesn't know how to engage in small talk, but speaks "legalese," a semi-formal language reserved for legal documents. Compared to his spendthrift father, Yoram is cheap and likes to save money. He uses a coupon or voucher on almost any purchase he makes. He never bends the rules.

Chaya Odenheimer (36)

Roni's older, religious friend. A bored secretary at the Yad Vashem film library. From morning until evening, she updates Holocaust film summaries and recommends new films to library visitors. And yawns. Over the course of the season, she must deal with her fiancé, Eldad, who is obsessively excited about their upcoming wedding and shows up at Yad Vashem with dessert tastings. Chaya's not sure if she's in love with him, but she can't bear the idea of telling her grandmother that she wants to break up with him. Chaya and Eldad's grandmothers were best friends in the Lodz Ghetto, and so the families decided that it was upon the two to "build a faithful home in Israel" and have lots of Jewish babies.



While Roni and Bar are in India, atop the Himalayas, over the moon, in love and planning their next destination, Roni receives a call from her father, notifying her of the most terrible news – her grandfather, Amnon, has passed away, and the funeral is tomorrow. Shattered, Roni packs her bags, and she and Bar board a flight back to Israel. They arrive together at the funeral, where she meets all her former colleagues at Yad Vashem, her grandfather's friends from over the years, and even Omri, who comes to pay his respects.

Thanks to Amnon's testimony, Omri has earned a place among Yad Vashem's Board of Directors. Roni also meets Hans (30), a Holocaust researcher from Berlin – also third-generation (only from the other, dark side), who has come to Israel to research Amnon's story.

Roni assumes that the German researcher, descendent of a Nazi dynasty, is going to pry into her beloved grandfather's life, and decides not to let that happen. She notifies Bar that she's not returning to their trek, but staying at Yad Vashem to investigate what, exactly, this antisemite is trying to accomplish.

Prominent Setups



Between the Avenue of the Righteous Among the Nations, the Warsaw Ghetto Square, and the Memorial Cave, this series takes place, in its entirety, in locations on the Yad Vashem campus, where our heroine, Roni, knows every crevice and corner.

She'll roam around there happily, guiding groups at the Valley of the Communities, falling into the Pit of the Dead, or hiding inside the sealed Cattle Car Memorial from Poland, so that Omri doesn't find her after something happens between them. She'll watch a marriage proposal take place at the Children's Memorial (a dark, candle-filled place) and eat her lunches on a bench facing the Statue of the Starved Skeleton. That's also where she often hides her leftover food. At the smoking corner behind the Hall of Names, she'll experience her first anxiety attack, after Bar and his friends teach her how to smoke. At the "lovers' corner" inside the Hall of Remembrance, the holiest of places at Yad Vashem, (where the ashes of Jews are buried underground), she and Bar will first confess their love. Each location has a story, every memorial has meaning, and every image that appears in the background aims to tell a larger story. In 3rd Generation, the plot lines and dramas our characters undergo at this sacred memorial site ironically point to our own everyday troubles, making us smile knowingly and cry at the same time.



Freedom Writers/ Director: Richard LaGravenese (2007)



With over 20 years of experience, Yoni founded Paran Studios, a production house dedicated to ground-breaking television and film content. The company focuses on the strategic development of original formats, financing, and production at the highest industry standards.



Tehila Peter-Dansker



Tehila graduated from Maale Film School, where she wrote and directed the short film "Cold Water". Tehila wrote for the series "Glat Poker" for Keshet, and created the series "The Collage"-A comedy about a religious girls collage on a remote hill (in development).

Tehila is the creator of "3RD generation", based on her experience as a Yad-Vashem tour guide. The series received a development grant from "Keshet" and is produced by Paran Studios. Tehila is a granddaughter to 2 holocaust survivors, that both live in Israel today.

Omri Van Essen



Omri is a graduate of the Sam Spiegel Film and Television School. He was a script writer for the fourth season of the hit series "Fauda", for the second season of the series "The grave" and for the first season of the Emmy award winner series "Tehran". He is the creator and the director of the docu-series "The Babysitters" and the director of the short films "Romantic Man" and "Mika/2300." In the coming year, a feature film based on a script he wrote will be shot.



Project developed at Sam Spiegel Series Lab.

The Jerusalem-based Lab is an initiative of The Sam Spiegel School and International Film Lab and is supported by Netflix, Paramount, and Scripted Israel.



During the Lab, the project was mentored by:

Ronit Weiss-Berkowitz, creator and head writer of several award-winning drama series (The Girl From Oslo, A Touch Away) TV creator, script editor and literary editor.

Presentation Desk By: ANANEY Creative Studio